

To: Lydia Utkin, Henry Brill Draft a reply with Copilot



Thank you for the revisions. This all l

though there are some potential ri

# Harnessing the Power of Al **Copilot for Microsoft 365**



Hi Lydia,



# The age of Copilots has arrived.

#### A copilot for every Microsoft Cloud experience

Amplify human ingenuity with the AI-powered future of work

**Functional** Security and **Developers** and **Every** business roles IT professionals data professionals employee Microsoft Sales Copilot Microsoft Security Copilot GitHub Copilot Copilot for Microsoft 365 Maximize productivity Defend at machine Increase developer Works alongside you with the AI assistant speed with Microsoft productivity to in the apps you use accelerate innovation. designed for sellers. Security Copilot. every day. Learn more > Learn more > Learn more > Learn more > Microsoft Copilot Pro Dynamics 365 Copilot **Power Platforms Copilot** Al-powered chat Turbocharge your Imagine it, describe it, with commercial workforce with a copilot and Power Platform data protection. for every job role. builds it. <u>Learn more ></u> Learn more > Learn more > Windows Copilot **Copilot for Microsoft Fabric** The first centralized Infusing the power of Al assistance large language models on a platform. into Power Bl. Details coming soon Learn more >



# Copilot for Microsoft 365 is transforming work

### 60%

of leaders say a lack of innovation or breakthrough ideas is a concern

### 64%

of people have struggled with finding time and energy to get their work done

70%

of people indicated they would delegate as much as possible to Al to lessen their workloads



# 68%

said Copilot improved the quality of their work

### 70%

said Copilot made them more productive

77%

said they didn't want to give Copilot up

# Common questions we hear from customers

**How** do we know our data is secure?

1

**When** will we be able to audit Copilot usage?

What can I do to avoid overexposing our data?

Where is my data processed?





#### Microsoft protects your data and enables you to control it





# Microsoft 365 Security and Compliance controls for Copilot





# Microsoft's Al principles



Microsoft Cloud — Al you can trust

Your data is **your** data.

Your data is **not** used to train the OpenAl foundation models without permission.

Your data is **protected** by the most comprehensive enterprise compliance and security controls.



#### Microsoft Copilot Microsoft Copilot for Sales for Service Maximize productivity Modernize your contact Copilot for Microsoft 365 center with a copilot with the AI assistant designed for sellers designed for service



Store, access, and prioritize notes in a fraction of the time

HR



#### Marketing

Jumpstart the creative process and generate ideas while writing

#### **Data and IT Pros**

Effectively manage shared projects and track progress Microsoft Copilot empowers every end user



#### Sales

Stay focused on closing deals with an AI assistant for email

#### Finance

Simplify financial reporting and validating data quality



#### **Customer Service**

Stay coordinated as a team to resolve more customer issues



# Let's take a look at how.

# Marketing

# Jumpstart the creative process and generate ideas while writing

With Copilot in Word, transform writing with efficiency and creativity.

- Create first draft by referencing up to three documents
- Rewrite sections or an entire document, or change the tone to refine existing documents
- Receive suggestions to strengthen arguments, smooth inconsistencies
- Save time and summarize text in lengthy documents
- Discover information—for example, ask if there is a call to action





# Stay focused on closing deals with an AI assistant for email

With Copilot in Outlook, stay on top of your inbox, manage meeting follow-ups, and create impactful communication in a fraction of the time.

- Customize an email prompt with options for length and tone
- Include people's viewpoints in conversation summaries
- Prepare for meetings with a meeting prep summary

#### **Copilot for Sales**

Sales

+ Advance customer relationships with seamless connection to your CRM platform for real-time sales insights and customerspecific content creation





#### Customer Service

# Stay coordinated as a team to resolve more customer issues

With Copilot in Teams, stay organized and on top of all your chats, meetings, and calls.

- Create new messages, meeting notes, table of ideas
- Build agendas based on chat history transcripts from other meetings or calls
- Discover answers to specific questions—such as what decisions were made—from chats or meetings



+ Modernize existing service solutions with generative AI to enhance customer experiences and boost productivity in the tools agents use every day





#### Finance

# Simplify financial reporting and validating data quality

With Copilot in Excel, analyze, comprehend, and visualize data with ease.

- Create new formula columns or insert charts
- Insert pivot tables into new a sheet
- Refine data by providing simple commands
- Identify trends, create visualizations, or ask for recommendations with natural language queries

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# Data & IT Pros

# Effectively manage shared projects and track project progress

With Copilot in Loop, unlock the power of shared thinking co-create, get up-to-speed, and stay in sync with your teammates.

- Create a new workspace or use one already created for you
- Summarize a page to easily understand content in the workspace to start collaborating immediately
- Produce new ideas or refine plans







# Store, access, and prioritize notes in a fraction of the time

With Copilot in OneNote, revolutionize the way you plan and organize staying better prepared and proactively take action.

- Discover deeper insights about your notes
- Summarize your OneNote content, so you can make better sense of longer page notes you've taken
- Get a Copilot-generated paragraph, bulleted list, or organized section







# We've all seen demos. What's the real-world effect?

### Copilot users are more productive



Source: Survey of Copilot for Microsoft 365 Early Access Program users, October 2023; The missed meeting' study; 'Email effectiveness' study; The strain of searching' study.



# How do we get started?

# Common questions we hear from customers

**Who** do I give the first Copilot seats to?

**How** do I get employees up and running quickly?

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What are the ways to measure impact?







# **Copilot for Microsoft 365**

#### Three-phase approach to business progress



- Concentrate licenses in a few key teams
- Start with quick wins
- Create an Al council.

- Create a Copilot user community
- Identify Copilot champions and early adopters
- Manage expectations
- Communicate best practices early and often

- Quantify impact with the Microsoft Copilot Dashboard
- Meet with your AI council biweekly
- Publicly celebrate successes

**MICROSOFT 365** 

# **Copilot Lab**

#### More prompts to try

" Write an intro

Apps V Cate	gories Y	
What's new? What's the latest from person , organized by emails, messages, and files?	∽ Get key info List key points from file	∽ Summar Provide a de my recent e
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---- Prepare for a meeting

### **Microsoft Copilot Scenario Library**

Microsoft **Microsoft Adoption** 

Guidance by department

Finance V

Marketing ~

Sales V

Human Resources V

Looking for

View downloads >

downloadable content? Download our department kits, scenario guides, and day in the life guides to

accelerate your Copilot implementation.

Information Technology ~

Roles 🗸 Products 🗸 Solutions 🗸 Resources 🗸 Training 🗸 Communities V What's new V

#### **Microsoft Copilot Scenario Library**

Becoming AI powered means transforming scenarios across your organization. Use our guidance by department and individual scenario to get inspired, empower your workforce and realize value from your Copilot investment.

Using Copilot in Finance



Using Copilot in Information Technology





Using Copilot in Human Resources

Using Copilot in Marketing







Using Copilot in Sales





#### Microsoft Copilot Dashboard

#### aka.ms/CopilotDashboard

Enable IT and business leaders to plan their Al readiness, drive adoption, and measure the impact of their Microsoft Copilot investment

Public preview

Learn more at: <u>Connect to the Microsoft</u> <u>Copilot Dashboard for Microsoft 365</u> <u>customers | Microsoft Learn</u>







# Thank you



To: Lydia Utkin, Henry Brill Draft a reply with Copilot

Hi Lydia,



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# Harnessing the Power of Al **Power Platform**



# Introducing the Microsoft Power Platform



Microsoft Power Platform is a suite of tools that allow you to accelerate innovation and reduce costs as you analyze data, automate processes, and build apps, websites, and virtual agents.



**Power Apps** is a low code application development platform. Build professional web and mobile apps to solve your business challenges. With **Power BI**, unify data from many sources to create interactive, immersive dashboards and reports. Power Automate enables you to include powerful workflow automation directly in your apps.

#### Al and low code are the future





The percentage of the world's data produced by **generative AI** will jump from under 1% in 2021 to around 10% in 2025.<sup>1</sup>



More than 65% of application development activity **will be low-code** by 2024.<sup>2</sup>

<sup>1</sup>Source: Gartner® Press Release ,Gartner Identifies the Top Strategic Technology Trends for 2022, October 18, 2021. GARTNER is a registered trademark and service mark of Gartner, 2nc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved. <sup>1</sup>Source: Gartner 2019 Magic Quadrant for Enterprise Low Code Application Platforms



Enhances natural language to flow

(Copilot)

#### Infusing AI in low code since 2019



#### **Power Apps**



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#### Ideas

Makers only need to describe their goal using natural language and Power Apps will generate code.

Save time and build more complex solutions by using natural language to give commands.



#### **Express design**

Auto-generate working apps and data within seconds from images and design files.

Accelerate app development and enable anyone to easily create a new app to scale development.



#### Copilot

Makers can build a complete app just by describing what they need in natural language.

Build, reimagine, and deploy business applications all through intuitive natural language.

#### **Power Automate**





#### Natural language to flow

Describe what you want to automate, and an AI copilot will build your flow in seconds.

Speed up development by quickly creating flows from natural language descriptions.



#### Format data by examples

Provide examples of the desired output format and the copilot will automatically generate the formula.

Reduce time spent formatting your data by having the AI-based copilot clean up your data for you.

### Copilot

Settings O Help

Use natural language to edit and extend flows with an AI-based copilot.

💮 Create a channel for issu

Post message to channel

Easily build and iterate on flows as the copilot helps remove blockers or extend your flow.



# How do I get started?



# Do I have access to more tools?
#### **Power Virtual Agents**

	Contoso customer bot	Default	Q 8	₿?	
	+ New topic   🗸 👼 Suggest topics				
Chatbots	Describe it to build it (preview)	×			
Overview	Just describe what you'd like your bot to cover, and built-in Al assistance will help you create your topic. Learn more				
Topics	Create a topic to				
Entities	Get store hours by shows Monday-Sunday times.				
Publish					
Analytics	Or try one of these examples to get started				
Settings ~	P Check the status of support tickets using a number				
	Check on delivery time of item				
	Q Learn about benefits				
	C View more exam	ples			
	Create Can	el			
Test your bot					

#### **Copilot in Power Virtual Agents**

Makers can quickly create and refine topics using natural language by "describing it to build it."

Reduce bot-generation time down to hours or even minutes by leveraging Power Virtual Agents copilot.



#### **Conversation booster**

Connect bots to the most current and useful data sources, like company websites, to answer questions in minutes, right out of the box.

Quickly create and deploy a functional bot, without having to manually author multiple topics.



#### **AI Builder**



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8	80 A Project	₽.	2	Φ	Æ
Sertiment analysis lettect positive, megative, or wutral sentiment in text data	T Category clesification Classify customer feedback into predefined categories	T Ently extraction Extract key elements from text, and classifies them into predefined categories	T Key phase extraction Extract most relevant words and phrases from text	T Language detection Detect the predominant Language of a text document	T Text translation Detect and translate more than 90 supported languages

# <complex-block>

#### AI models

Democratized access to complex AI models including object detection, sentiment analysis, and many more.

Simplify tasks, increase productivity and reduce time spent developing by easily applying AI models.

#### Create text with GPT model

The Azure OpenAl Service model enables users to embed intelligent text generation features with a few clicks.

Makers can interact with the model and build prompts for their workflow, reducing development time.

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#### Integrate into your solutions

Easily embed generative AI into your low code solutions across Power Apps and Power Automate.

Reduce time to market by quickly and easily adding AI models to your applications and workflows.



## What if I want to do even more?





Announcing

## Microsoft Copilot Studio

Your copilot, your way

Customize

Build

Manage

aka.ms/copilotstudio



Request a sociation for November 15th.



#### Build your own copilot

Create and publish a custom copilot for your organization using the intuitive building experience enhanced with large language models and generative Al

#### **Customize Microsoft Copilot**

Extend and customize 1st party Microsoft Copilots with your own enterprise scenarios. Copilot Studio will be included with the Microsoft 365 Copilot SKU.

#### **Connected platform**

Integrates and exposes various Microsoft's conversational AI technology stacks - integrated with Azure AI Studio, Azure Cognitive Services, Azure Bot Framework, Power Platforms AI models and more

#### Manage copilot experiences

Governance and control features to monitor usage with full visibility of customizations, standalone copilots as well as who is building and customizing them.

	Copilot Studio	Northwind	Trader		≜ Pro
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	Plugin actions		Answer unanticipated questions in real time based Learn more	on content you choose.	
4	Prompts		Enter your website		
Cop	pilots		& Use generative answers Advanced optic	ons	
Ð	Create a copilot		Make sure AI-generated content is accurate and appropriat	te before using. <u>See terms</u>	
Ext	end Microsoft Copilo	ot			
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( )	Settings Al integration tools Channels	5	Extend a Microsoft Copilot (preview) Tailor your Microsoft Copilot for your enterprise needs with plugins.	Add plugins for dynamic chaining (preview) Create a conversation in real time using plugins and plugin actions, like topics, connectors, flows, and skills.	Meet people where they Publish your copilot and w integrating it with product every day.
9	Test your copilot		Extend with plugins	Go to plugins	Go to publish

## Build your own custom copilot with Copilot Studio

- > Generative conversations
- > Natural language to build
- > Dynamically complete tasks

	Copilot Studio					
=		Test chat	×	✤ Tracing mode		
ඛ	Home	Trace within topics	🔸 ל			
Bu	ilding blocks	Chat	д		🍫 Dynamic chain log	
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G.	Plugin actions				Al generated	
=,	Prompts					
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Ex	tend Microsoft Copilot				The user asked about the weather, so the triggered.	weather connector act
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Ŀ	Analytics					
		Hi, Kayo! I'm the Contoso bot. How can I help?			Get current weather MSN Weather	¥
		Just now			Description	
_		What's the weather like where I'm fl	ying next		Ghost text about description	
ණ	Settings ^	Wednesday?			Inputs (2)	Output (1)
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(8	Test your copilot	JUSCHOW	Miami		{x} Location text =	
			Just now		Miami, FL	

Extend and customize 1st party Microsoft Copilots with your own enterprise scenarios

- > Control the conversation
- Accelerate productivity with automated workflows
- > Bring in your business data



## **Customizing Copilot**



## M365 Copilot extensibility through Microsoft Copilot Studio





## Thank you



To: Lydia Utkin, Henry Brill Draft a reply with Copilot



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## Harnessing the Power of Al **OpenAl on Azure**



Hi Lydia,

## This is a new moment for AI



#### Artificial intelligence

The field of computer science that seeks to create intelligent machines that can replicate or exceed human intelligence 2022

#### **Generative Al**

Creating new written, visual, and auditory content given prompts or existing data

1959

#### Machine learning

A subset of AI that enables machines to learn from existing data to make decisions or predictions

#### 2006

#### Deep learning

A machine learning technique in which layers of neural networks are used to process data and make decisions

## AI has forever changed what software makes possible



ChatGPT crossed 1 million users in 5 days of launch, setting the platform record.<sup>1</sup> It's reshaping every industry

The value of AI is projected to increase 13x—to \$15.7 trillion by 2030.<sup>2</sup>



**n**va

### It's rejuvenating transformation

87% of organizations believe AI will give them a competitive edge.<sup>3</sup>



### Generative AI makes apps truly intelligent



Modern app development principles

Microservices-based architecture

Rapid innovation with CI/CD

Platform evolution





## **Build intelligent applications on Azure**



Cloud app platform	Continuous innovation and delivery Microservices architectures and cloud-native development Scale to meet any demand
Data at scale	Low-latency and always-on Dynamic scalability Handle any data type
Pre-trained and responsible AI	Pre-trained foundation and customizable models Responsible AI tooling and standards Flexible deployment options

### Accelerate innovation with Azure Al



Hosted models and services to accelerate teams



## Services to bootstrap AI and integrate with best of cloud



AI tools augment work for developers and data scientists, freeing up time for more creative tasks and innovative thinking.

### Explore your enterprise data using ChatGPT





With the "Bring your Enterprise Data to ChatGPT" reference application, you will be able to connect your enterprise data sources to build a "ChatGPT-like" conversational interface. It can be used to search, explore internal data, power a new generation of support, sales, bots.

By using Azure Cosmos DB, you guarantee full control over your data, extreme availability, realtime global access, and immediate scalability.

## Could I create a streamlined version?

## Welcome!



Work Faster and Achieve More with Al on Azure

## SOLVEX





## Implementing Chatbots with ChatGPT >> BotSX



## Functionalities

- ✓ Answer questions
- ✓ Semantic Searches
- ✓ Multilanguage
- ✓ Multichannel









#### Advantages:

✓Intention analysis (CLU)✓GPT



## Intentions















## How can you get started?

### Be one of the first to secure a Proof of Concept!

Book a call with me to learn more











## Thank you