



### What is Azure Backup

- Microsoft Proprietary backup solution
- Backup machine state, files and folder, and workload.
- Support for both Azure VM and on-premise infrastructure



## Why Azure Backup?

- Modern Data Protection
- The added benefits of the cloud
- The increasing importance of Security and Compliance
- Hybrid backup solution



# Core Features of Microsoft Azure Backup Service

- Support for various workloads
- Integration with Azure
- Application Aware Backups
- Bare Metal Recovery
- Centralized Management
- Multiple Virtual Infrastructure

- Granular Recovery
- Automatic Protection and Scheduling
- End-to-End Security



## **Azure Backup Key** Benefits to Customers

### Reliability

- Offload on-premise backup to Azure Cloud
- Unlimited data transfer
- Replication options

### **Scalability**

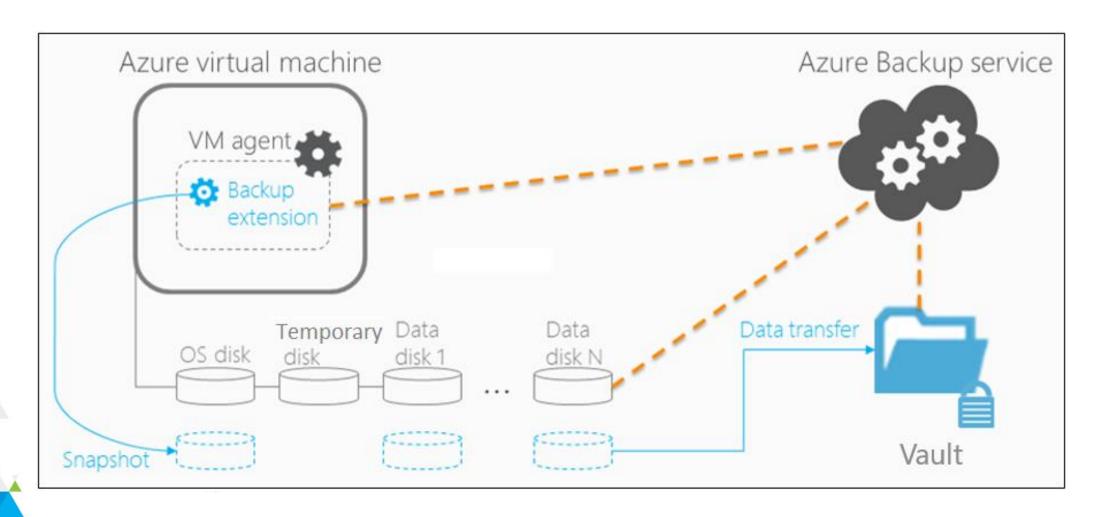
Scale easily



# The 3 Azure Backup Architectures

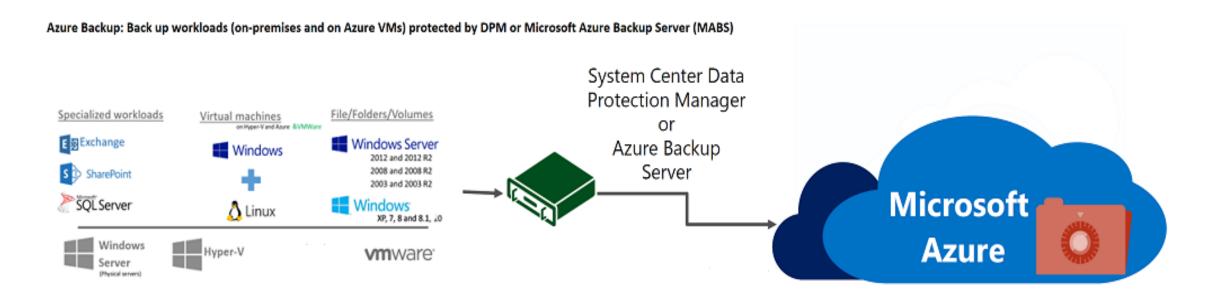


# Azure VM Backup



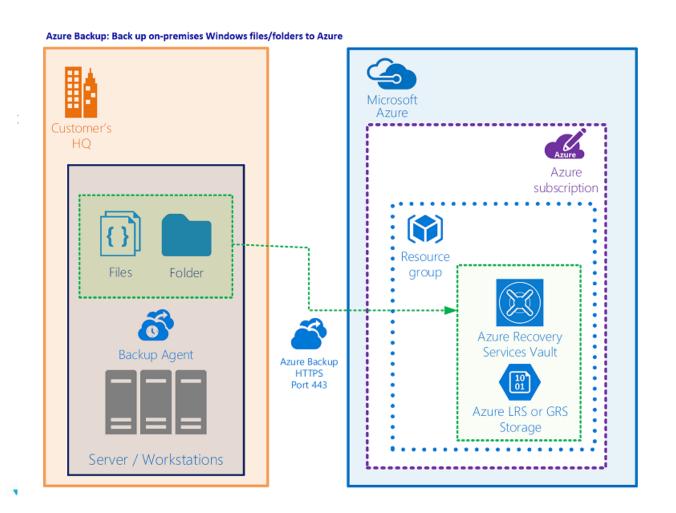


# On-Premise Backup with Azure Backup Server





# Direct Backup of on-premises Windows Server





# Specific Industries Pain Point

- Healthcare Need to stay compliant and protect PII
- Retail High transaction Volumes
- Finance Scalability for large and complex data



#### **Consultancy and Service delivery**

- Assessment assess customer infrastructure to recommend the most optimal solution
- Cost analysis How much will it cost based Data volume and workloads to be backed up
- Solution Delivery scope and execute solution
- Ongoing Support maintenance, monitoring, and Support Admins in remediating errors and/or issues