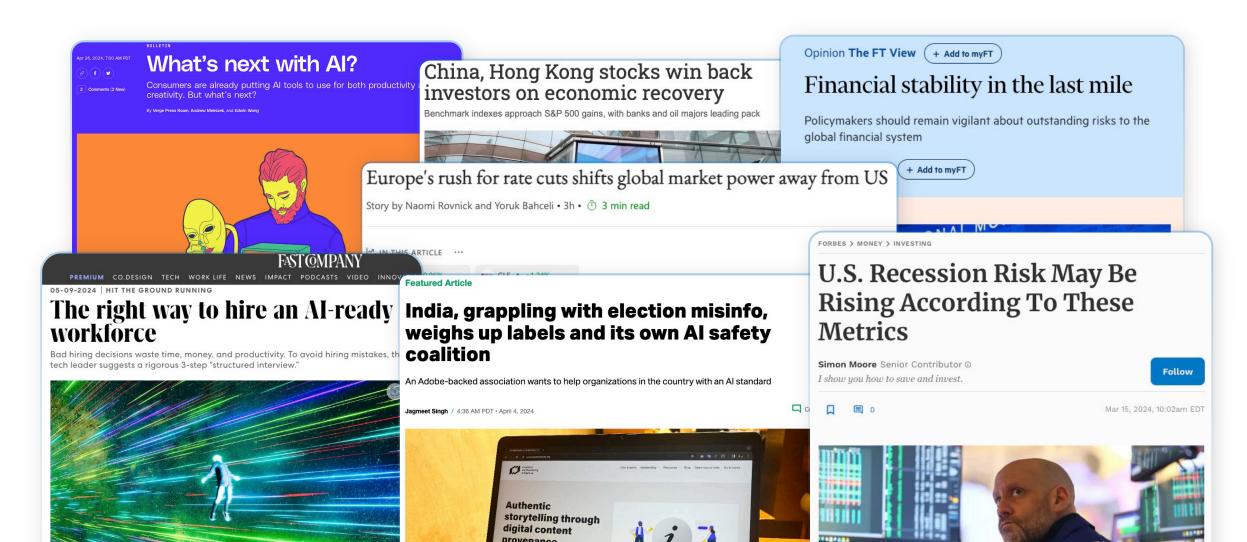








Business is competitive, dynamic and rich with opportunity





Al is creating opportunities

yet scaling AI presents challenges

71%

using AI to create new value 1

43%

will reallocate spend towards
Al within 24 months ¹

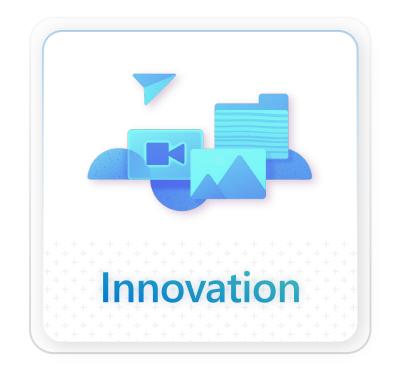


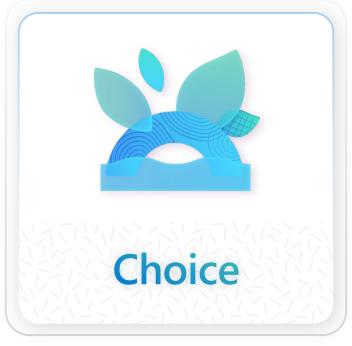
99%

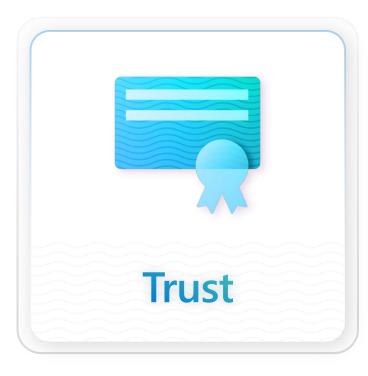
have challenges scaling, operationalizing Al ¹



In the era of AI, your cloud should help you simplify the complex and accelerate growth

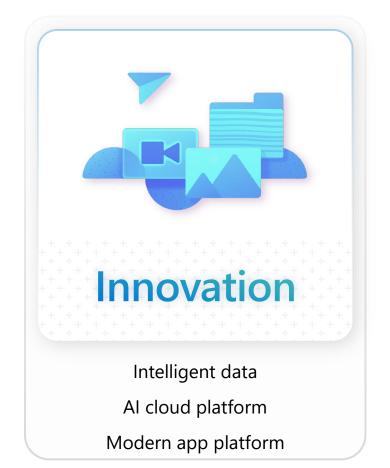


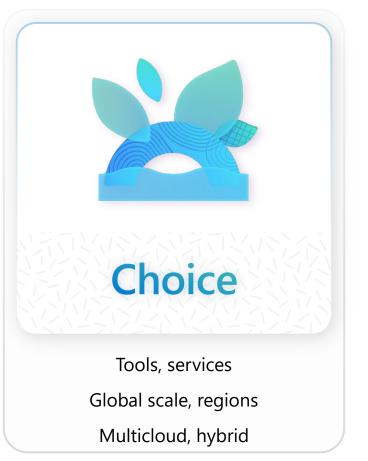


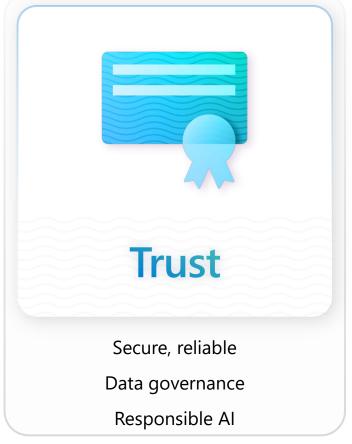




In the era of AI, your cloud should help you simplify the complex and accelerate growth







Customers are delivering impact

by innovating on an open, trusted platform



Improve response time and customer satisfaction with generative Al

Innovation



Migrate & modernize with an open-source platform

Choice



Build a collaboration research environment to meet regulatory compliance

Trust

Vodafone – <u>May 2024 customer story</u> TomTom: - <u>January 2024 customer story</u> Canary Speech – May 2024 customer story

INNOVATION



Deliver Al innovation with a modern platform

Purpose-built Al infrastructure to grow at any scale

Powerful data estate to access the richness of all your data

Leading AI platform to scale and build apps not possible before



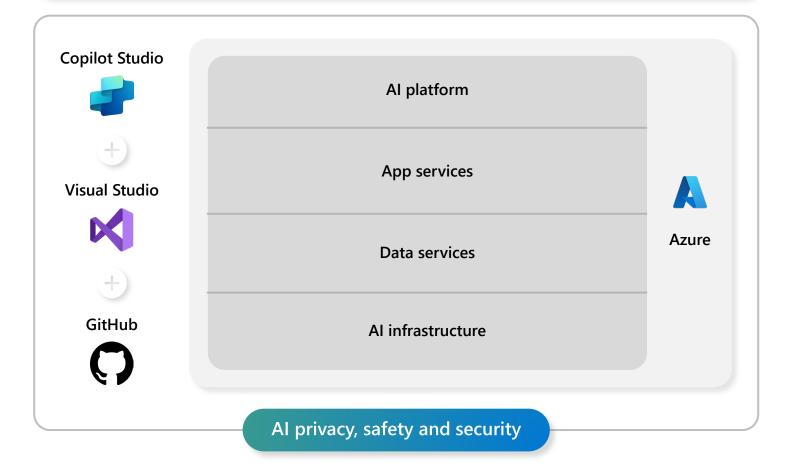
Copilot & AI stack

Extend
Microsoft Copilot

Build your own copilot

Innovate and automate with AI

Platform purpose-built for Al innovation



Innovating with AI requires purpose-built cloud infrastructure

Secure performance at scale



Datacenters

Enterprise grade datacenters are secure by default with built-in resiliency features for high availability



CPU

Powerful performance to meet requirements across any workload



Al Accelerator

Handle complex AI tasks faster with energy efficient AMD, NVIDIA, and Microsoft's Maia accelerators

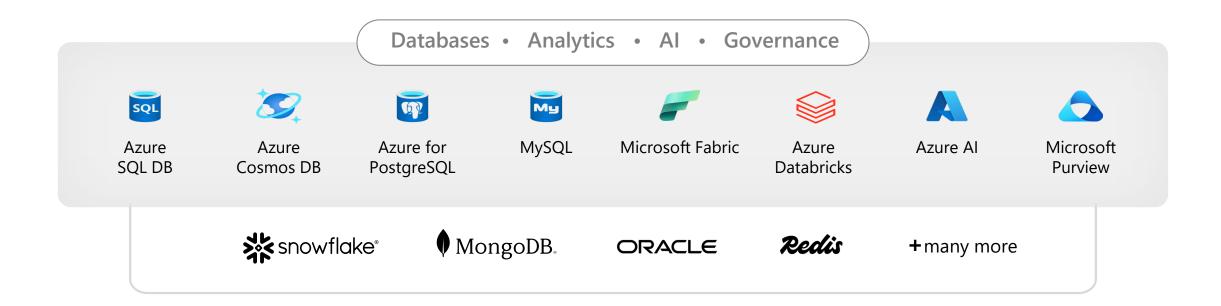


Network

Run large scale AI workloads with high bandwidth, low latency InfiniBand and Ethernet based networking topologies

Microsoft Intelligent Data Platform

Power AI innovation, no matter where your data resides





Azure Application Platform

for all your AI innovation needs

Comprehensive set of services to build new and modernize intelligent apps

Developer services

Most loved developer and DevOps tools

Container services

Enterprise-grade managed Kubernetes and containers

Platform as a Service

Fully managed PaaS for web applications

API services

Enterprise-wide API discovery, security and governance

Integration services

Integration PaaS for business process workflows























CHOICE



Your choice to transform

in ways best for your business



Preferred environment

Hybrid, multicloud & edge



Any deployment

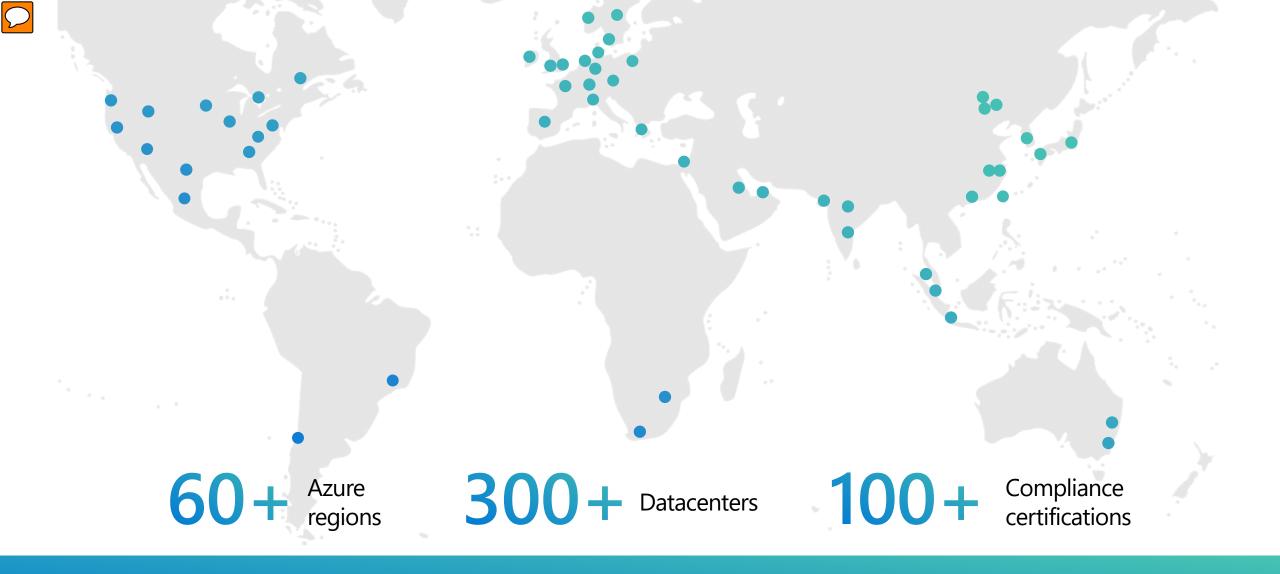
All workloads, any data source



Favorite experience

Languages, tools, open-source

Extensive partner network



Global scale with more regions than any other provider

^{1.} Azure Global Infrastructure

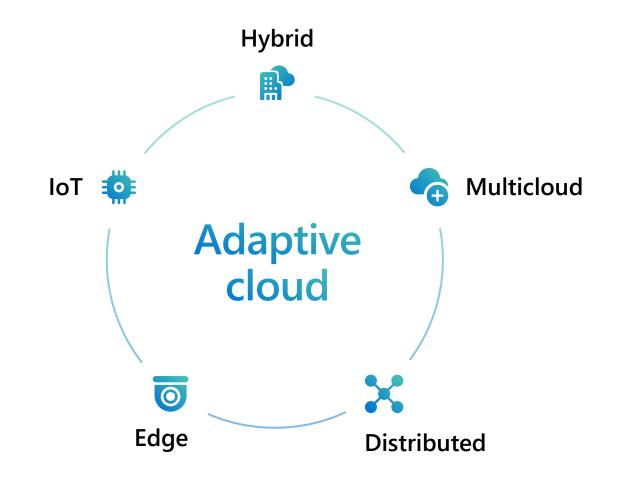
^{2.} Azure Global Infrastructure

Azure Trusted Cloud



You need a cloud that adapts to your needs

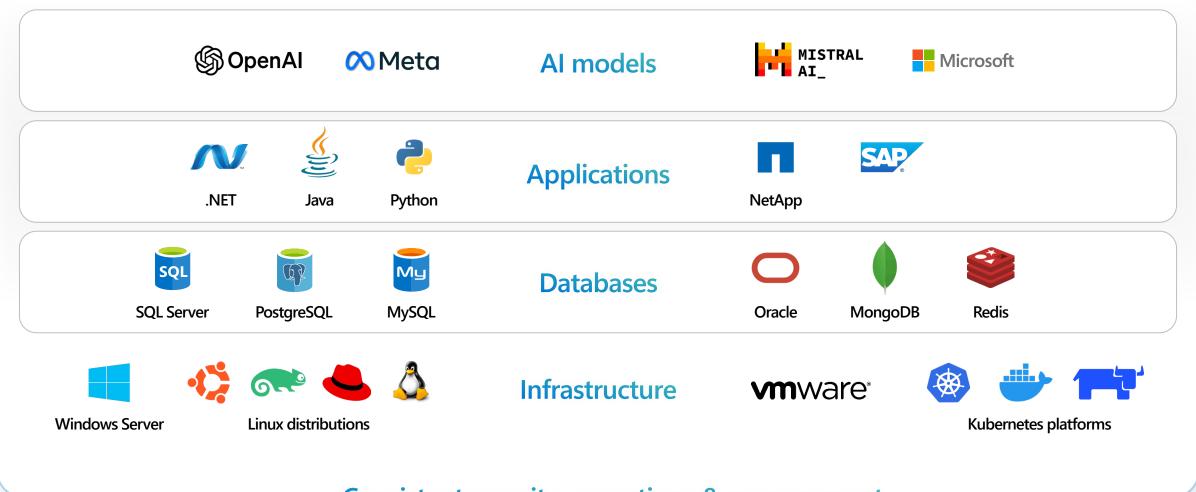
Seamlessly operate with AI-enhanced central management and security across environments





Azure meets you where you are with

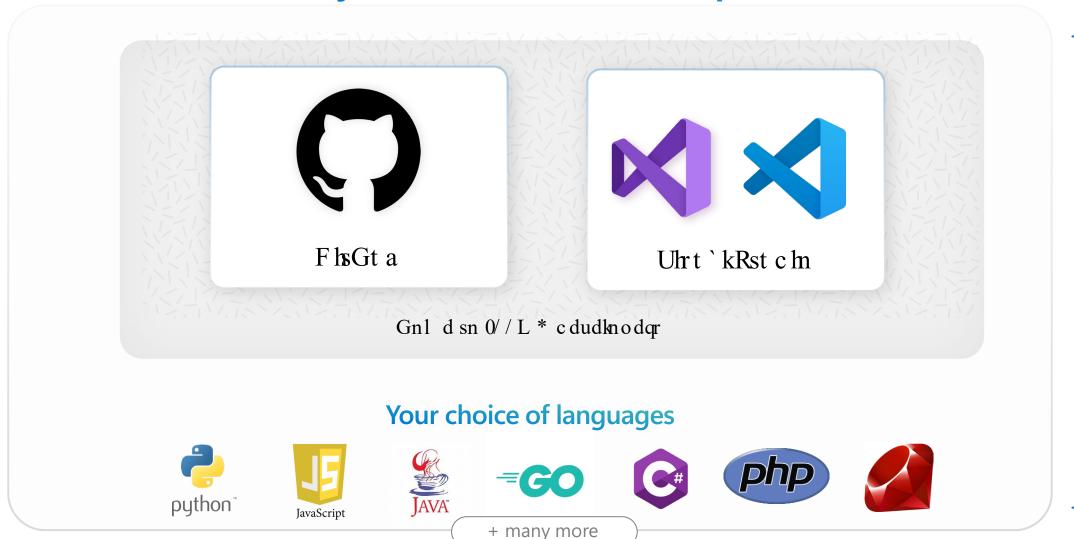
purpose-built for every workload



Consistent security, operations & management



Build where you want with your favorite developer tools





Innovate on Azure using the open-source technology of your choice

OS

Languages

Databases

Web & Cloud Native

Frameworks



Model Selection

Proud Contributor

>60%

of Azure customer cores run on Linux 1600+

Frontier & open large language models (LLMs) and small language models (SLMs) >200K

Open-source components are used by Microsoft developers every month while building products and services

TRUST



Confidently innovate knowing we are committed to trust



Invested in security

Gain peace of mind with built-in security and out-of-the box



Committed to privacy

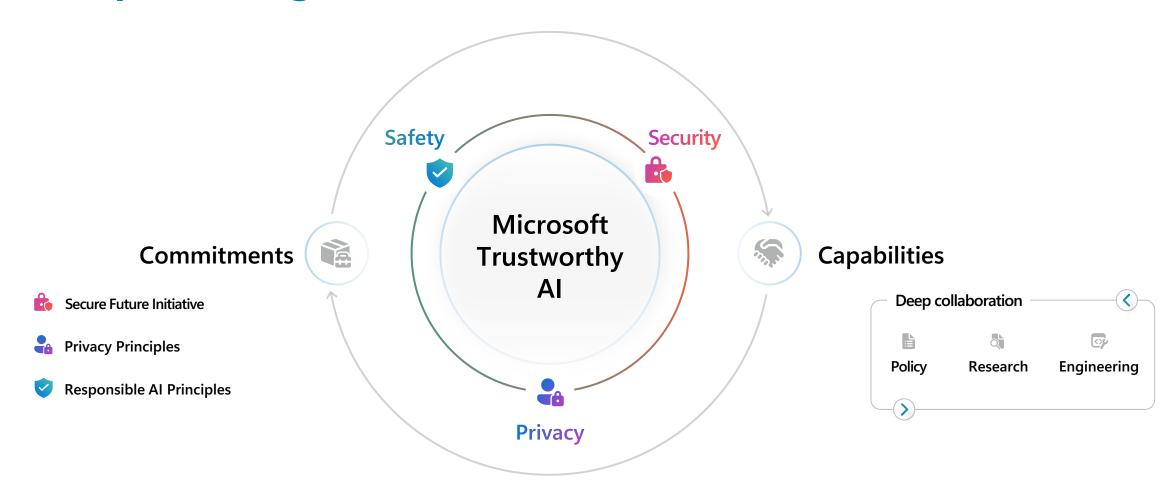
You own your data—we never use it for marketing or training models.



Dedicated to trustworthy Al

Built-in technology and tools to build Al responsibly.

Our commitments & capabilities empowering AI transformation with confidence





Proactive protection from all angles with responsible Al tooling

Multimodal filtering



Scan videos, images and text to identify, block and monitor harmful content

Customized systems



custom categories
to block entire topics,
not just specific words

Prompt shielding



Identify and mitigate prompts that could expose you to prompt injection attacks

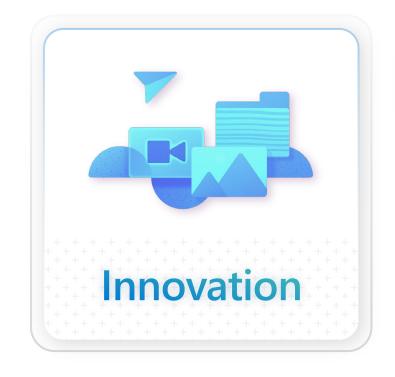
Copyright support

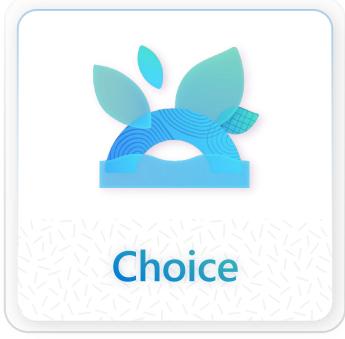


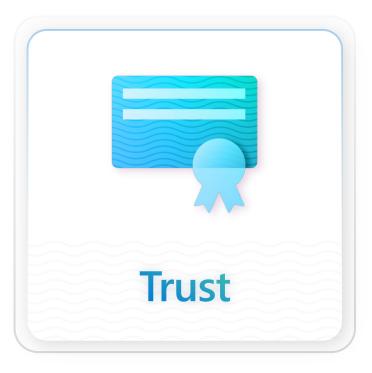
Avoid outputting copyrighted or owned content with protected materials detection



Your trusted cloud to innovate in the era of Al









We are here to support you on your cloud journey



Ideate with our experts

Envisioning Session



Get expert assistance

Azure Migrate and Modernize

Azure Innovate



Get started with AI

Azure Essentials for adopting Al



Develop Azure skills

Microsoft Learn